

**PHOENIX RECREATION ASSOCIATION**  
**PRESIDENT'S REPORT - 2020 AGM**

**WHO ARE WE?**

The Phoenix Recreation Association (PRA) is an organization made up of volunteers who implement and maintain recreational and social activities for the residents of Headingley, Manitoba.

Programs include: Hockey, Baseball, Softball, Phoenix Nursery School and Community Events. Large events such as the Headingley Winter Carnival and the Halloween Howl are major fundraisers for the PRA. The funds raised from these events go towards the maintenance of existing programs and creation of new ones for our community.

**THIS MOST UNUSUAL YEAR**

I would to thank the Phoenix Recreation Association board members for all the work they have done to make all the programs we provide successful. This year was definitely unusual, but everyone has pitched in to move the organization forward.

2019 and the start of 2020 went without hiccups for the Phoenix Recreation Association. Our nursery school, hockey program and various events such as movie night, chase the ace, Halloween Howl and Winter Carnival ran successfully. As we entered into March, non-essential services across Manitoba and Canada were closed as Canadians were advised to stay home to stop/slow the progress of the Coronavirus. As a result, all programs, including our nursery school, were cancelled. Many thanks to our special events coordinator and her team, who found a way to provide a 19 Day Survival Challenge to our community during this time when children were at home and families needed some fun to look forward to each day.

Our last meeting before the community centers closed down was at the end of February. We were happy to be able to gather safely, outside, as a recreation board again on June 1<sup>st</sup> to give updates on programs, discuss the purchase of much needed ice clearing equipment for our outdoor rinks, and the start of the baseball and softball programs as the province entered Phase3 of reopening on June 21<sup>st</sup>.

While we started to revamp on by-laws and constitution, this will be an ongoing discussion that will take us into the 2020-2021 year. In addition, yearly budgets should be talked about and established for all programs under the Phoenix Recreation Association.

As this is my last President's report I would like to again thank everyone on the board and the committees for all your efforts. It has been my honour to serve on this board for the past nine years. To the new and returning board members, I wish you all the best in

your endeavors. This is a great “team” to be a part of and you will be successful in all that you do.

Thank you!

Yvonne Dube

## Phoenix Recreation Association 2019-2020

### Annual Vice-President Report

As the Vice-President, my role was to support the other members. I was able to help with the Winter Carnival again this year, which was another huge success. I took on the role of organizing the silent auction with Marian's help. Early in the year one of my roles was to support the pre-school until our new members were in place. I also supported the Treasurer by managing the deposits, which included the monthly pre-school fees. As members changed on the board many of these duties were reassigned and became more efficient for other members to oversee. I was also able to help out with movie night and family bingo night. I hope to continue supporting the special events in the community whenever I can after I have stepped down.

In addition to the events planned, the executive felt the need to set-up new guidelines and improve the way the Recreation Association operated in regards to financial goals and giving back to the community. We met as an executive to brainstorm ideas and establish operating budgets for each group that fell under our umbrella. Being that it was my first time acting as the vice president, there was a lot to learn. These ideas were a stepping stone and led to us reviewing the constitution as a group. Prior to the disruption of Covid-19, we were in the process of making amendments and setting up a timeline for making these changes. Some of the ideas included pre-authorized spending budgets to make the approval and purchase process easier for special groups. It also included a more defined process to set spending goals and establish clear short-term and long-term spending goals for the community. I hope the board will continue to move in this direction after my departure.

I will not be staying on as the Vice-President for our next year but I look forward to seeing the fresh ideas and the direction the new board takes the Phoenix Recreation Association in the future. I wish everyone all the best and good health as they navigate this unprecedented time in our lives.

Whitney Jensen-Kostiuk

## Treasurers Report for 2019-2020

- Assumed role last fall
- Migrated records to Quickbooks Online.
- Reconciled 2018-2019 and 2019-2020. Good quality information and records for these years prior periods are lacking.
- Revived Corporation with the Companies office of Manitoba as the last filing was in 2016.
- Have gained access to CRA file, working with Ernst & Young LLP on plan to update missed tax filings
- Working on Financial policies, process started with outgoing executive will continue with new group once AGM is complete.
- Worked closely with Special Events to ensure accuracy with fundraising events, in particular the Winter Carnival. Would like to thank Marian and her group for their assistance and cooperation.
- Budget project shelved due to Covid 19.
- 2019-2020 Final Profit and Loss Numbers:

# PHOENIX RECREATION ASSOCIATION

## Profit and Loss

April 2019 - March 2020

|                       | Administration      | Childcare Programs  | Special Events     | Youth Sports       | TOTAL               |
|-----------------------|---------------------|---------------------|--------------------|--------------------|---------------------|
| <b>INCOME</b>         |                     |                     |                    |                    |                     |
| Revenue               | \$1,898.56          | \$41,381.00         | \$51,604.15        | \$13,638.68        | \$108,522.39        |
| <b>Total Income</b>   | <b>\$1,898.56</b>   | <b>\$41,381.00</b>  | <b>\$51,604.15</b> | <b>\$13,638.68</b> | <b>\$108,522.39</b> |
| <b>GROSS PROFIT</b>   | <b>\$1,898.56</b>   | <b>\$41,381.00</b>  | <b>\$51,604.15</b> | <b>\$13,638.68</b> | <b>\$108,522.39</b> |
| <b>EXPENSES</b>       |                     |                     |                    |                    |                     |
| Expenses              | \$2,862.56          | \$45,468.08         | \$35,473.74        | \$8,481.09         | \$92,285.47         |
| Operations            | \$6,150.73          |                     |                    |                    | \$6,150.73          |
| <b>Total Expenses</b> | <b>\$9,013.29</b>   | <b>\$45,468.08</b>  | <b>\$35,473.74</b> | <b>\$8,481.09</b>  | <b>\$98,436.20</b>  |
| <b>PROFIT</b>         | <b>(\$7,114.73)</b> | <b>(\$4,087.08)</b> | <b>\$16,130.41</b> | <b>\$5,157.59</b>  | <b>\$10,086.19</b>  |

## **Phoenix Recreation Association**

### **Secretary's Report 2020**

As Secretary, I have continued to record the minutes from each monthly board meeting - and get the minutes out as quick as possible for the board. Yvonne (president) would let me know what would be on the agenda each month and I would send it out to all board members, reminding them of the date and time of our monthly meeting.

I also enjoyed helping with the carnival, volunteering as well as creating the volunteer sign-up online and sending reminders to hockey families to sign up for their volunteer shift.

This year as a member of the executive, we took the initiative to look at the PRA Constitution. Covid-19 has made the completion of this work more lengthy, but I do hope that the work will continue in order to work towards a constitution that is reflective of the PRA and its' progression - in keeping up to date with the community, their needs, and the effectiveness of this board.

I extend my well wishes to the board members - those who are leaving their positions this year as well as those staying on in current or new positions. As I leave my position as secretary, I would like to say that it has been a pleasure serving our community with all of you - and I expect to remain an active member of the community in other ways. Thank you.

Jennifer Rothwell, Secretary

## **2020 Phoenix Hockey Report**

**This season saw 179 players register for hockey in Phoenix (140 boys and 39 girls) which is the highest in the years that we have been convening. The season came to an abrupt halt due to Covid. Phoenix ran the Novice APHA tryouts. Both Gerry and Rob were involved in the team formation process for all APHA teams from Novice A1 through to Midget. Gerry also helped as liaison with the Initiation Program working with Kris Mutcher for all 5/6 and 7/8 house league players and facilitated the formation of teams.**

**At the 5/6 and 7/8 house league and Novice A1 level we continued to implement the new Hockey Canada program with our players participating in 3 v 3 cross ice games (5/6) and half ice (7/8) as well as skill development sessions. Each house league team at the 5/6 and 7/8 level received 1 hour per week from Phoenix ice contract, as well as outdoor ice at Phoenix when weather permitted.**

**This year Phoenix participated in an ice draft for, Phoenix, Westdale, Roblin Park, and Tuxedo for Novice A1 through Bantam. Ice has been an issue raised at the board level. Rob and Gerry will look for possible contracts to take on for house league but initial exploration has proved unproductive. The APHA is looking at making a proposal to operate Eric Coy arena which will hopefully mean more availability of ice for clubs.**

**Phoenix hockey hosted the following teams this year:**

**3 – 5/6 teams**

**2 – 7/8 teams**

**1 - 8A1 team**

**1 – 9A1 team**

**1 – 10A1 team**

**1 – Pee wee A1 team**

**1 – Pee wee A2 team**

**1 – Bantam A3 team**

**2 – Female Pee wee A2 Polar Bears Team**

**Next season we will be working with Kris Mutcher to continue assisting us with the running of the Initiation Program for all house league players and to assist with the team formation of house league teams. Kris will also work with Rob and Gerry to learn about our role on the APHA board with the intention that he would take over as Phoenix Hockey convenor.**

**Hockey registration will hopefully commence in early August depending on direction from Hockey Manitoba. There will be no in person registration this year to have participants sign up for canteen shifts and drop off volunteer bonds. A new process will be communicated to families.**

**Respectfully submitted,  
Gerry Munday and Rob Bell  
Phoenix Hockey Convenors**



# **2019-2020 Softball**

**Like all other sports this has been a very interesting year for Softball. We were preparing to start the season, were on hold after registration and then were able to start our season in mid June under strict COVID 19 restrictions. Due to the pandemic - numbers are lower as the season was extended to play through the whole summer. In total we had 17 softball registrations in Headingley- with only 12 playing in the end.**

**Now in the middle of July things are in full swing and we are excited to have two teams playing out of Headingley this year for the first time in a long time. We have the U19's who play on Mondays and Wednesdays and the U12's who play on Tuesdays and Thursdays. This all takes place on diamond 4. The teams are excited and willing to play out here in Headingley as they feel we have great facilities.**

**Both teams required new jerseys this year for which you will see the attached invoice from Homerun Sports, who did a great job in having them out to us in 2 weeks! We went with the new tank top style, which seems to have been a good decision as it is proving to be a very hot summer for softball. We now have three sets of jerseys in great condition for the future of softball in Headingley, that will fit all age groups from U10 - U19.**

**We also had to buy new balls for both teams as we had none of the U12 balls (11inch -hard) or any of the U19 balls (12 inch - hard). In keeping with the other CC in St James, each team was provided with 2 dozen practice balls and 1 dozen to be used for game balls only. This year with the disinfectant restrictions - each team was also provided with sanitizer and wipes as balls need to be cleaned after each inning. The U19's requested a batting net as well as a ball caddy for their games and practices. Please see the attached invoice for the**

**equipment purchased to outfit these two teams. We now should be set for equipment for years to come as well.**

**I would like to thank the board for all of their work this year. The pandemic has thrown us some curveballs but together we are still finding ways to get it done. I look forward to another great year with this devoted group of volunteers!**

**GO FLAMES!!!**

**Jana More  
Phoenix Rec Association Softball**

## **Baseball 2020**

Headingley had 57 kids registered for baseball this year just before having to shut down due to Covid-19. Once registration reopened, 8 parents made the decision to withdraw their kids. Overall, Headingley is hosting 1 Rally Cap team, 1 Grand Slam team and one 11u team. The few 18u, 15u and 13u kids that registered have been placed on teams throughout st. James.

St. James Minor baseball supplied each of the teams with hand sanitizer, and Baseball Manitoba has supplied signage for the diamonds and has put in place social distancing protocols that each team must follow.

A new pitching machine was purchased as well as some new locks and keys for the storage boxes.

The RM has agreed to clean the washrooms on the North side of the barn on weekday mornings, and the coaches have been instructed to keep the washrooms locked, but they can be used in emergency situations only and must be sanitized immediately after. Shawn at the RM has supplied us with sanitization supplies as well.

The season started last week and will run until the middle of August.

Jack Bell

Baseball Convenor

## **Nursery School Report - 2020 AGM**

The Nursery School had a great year but unfortunately it was cut short due to Covid. Which finished our year the end of March.

We had 23 students enrolled in the 2019/2020 year (8 in the Tuesday/Thursday program, 14 in the Monday/Wednesday/Friday and 1 student full time).

We were only able to run 1 fundraiser in December- Peak of the Market. Where we raised \$600.00. We had planned to take over the meat draw as a fundraiser at the Headingley Hotel in April but were unable to do so due to Covid restrictions.

We hosted fun activities for the kids which included Santa coming during the kids Christmas program as well as Ryan Price the Magician in January. We also ran the kids craft table during the Winter Carnival.

We had 30 children enrolled for the fall of 2020, due to Covid we had 4 families that decided to withdrawal. We are currently working towards a plan for reopening next year following the provincial health guidelines.

# Special Events Report for May 2019-May 2020

## AGM

We had a busy year with Special Events, until March brought Covid, and that brought the community to a halt. I enjoy organizing events for our community. This is the report until then. I will start with movie nights, the age group for this is 1yr till around 9-10. We don't show movies in July and August, October or December or February. We showed Spider-Man in June, then Sept 20th was the Grinch, with our biggest attendance ever with 285+. In November we showed Toy Story 4. January was Abominable with attendance of. 200+. February was Frozen 2.

Another thing we started in the fall was Teen Movie Night. We now have a permit to show movies in both halls, and hopefully when we get back to having movies we will get our 12+kids in the community enjoying this new challenge.

Last July was our 1st year for a SLO Pitch/ Family Fun Day. We were planning another one this year, but With Covid we could not have it. We are. Hoping to hold it again next year, with more advertising and a new date before people head to the lake. Everyone had a great time, and was a great day, it cost us \$1000.00. We joined with the Headingley Foundation to start a Chase the Ace in Sept. Got off to a slow start, then had a \$4800.00 winner, and just getting back to good crowds again and boom Covid, we are hoping to start again in September, with a pot of \$2500.00. It goes every Thursday 5-7::30.

We also got back into Meat Draws and did well in October, then firemen took it over for the winter. We are hoping when it starts up, we will have the opportunity to have the nursery make some money with it.

Our annual Halloween Howl was another great success, total sell out. We host this every year and it is a real family event, we made \$700.00 after expenses. We are hoping to have it again this year, only time will tell.

We had our 2nd annual Vendor Sale. It was on a Sunday, the day after seniors craft sale, a few issues, made a profit of \$1350.00, we hope to have it again this year in November.

November also was our 1st Headingley Curling Bonspiel. It was out in Starbuck, well attended and looking forward to trying it again.

We had our Hockey Registration in early September and had a great turnout. We had all our canteen available spots filled, so were able to give the coaches, carnival committee and board members a break from working if they wanted. Our carnival had a great year, looking forward to another.

The Phoenix Hall of Fame is complete, more new pictures have come in, so we will get it adjusted again for the coming year.

Our 2019-2020 Carnival was the beginning of February and with all the volunteers, and lots of work, it was a big success.

When COVID hit us in April, we did a 19 day Challenge for the Community. We had 70+ families register, and enjoyed 19 day of challenges. We had \$500.00 worth of prizes from local businesses, paid for by the PRA. This brings us to a new year, and I am looking forward to working with the 2020 board.

## Communications Director Report

The purpose of the Phoenix Recreation Association is to develop and coordinate recreation programs AND events that reflect the interests of the community & enhance the quality of life for ALL Headingley residents, regardless of age. We want to ensure we are promoting a sense of community & personal involvement through interactions at our local community events. My ultimate goal is to make sure the community knows about our various programs and take advantage of and participate in our many community events.

I use a few tools to get our messaging across. Our website is always up to date with all programs and events. Then I use Facebook, Instagram and our email list to push information to our community. Our social media following, mailing list, and website awareness will only continue to grow with ongoing consistent messaging.

A year in review:

Mailing list grew from 158 to 406

Instagram grew from 189 to 290

Facebook grew from 35 to 94

We are blessed to have the support of many groups, organizations, and businesses in our community who I work closely with and continue to help me spread the word about our upcoming events and programs. Thank you to the Headingley Times, the Headliner, Bright Beginnings Educare, Phoenix School, MacDonald Headingley Recreation District, and the RM of Headingley to name a few.

Communication is key, and with every passing year I feel that the community is more aware of who we are and the events and programs we offer, as is evidenced by the increased attendance at our community events.

Lisa Krishka

Communications Director

